



KINGSTON'S **DIGITAL ROADMAP TO THE MODEL CITY**

KALE KAPOSHILIN | EVOLVING MEDIA NETWORK



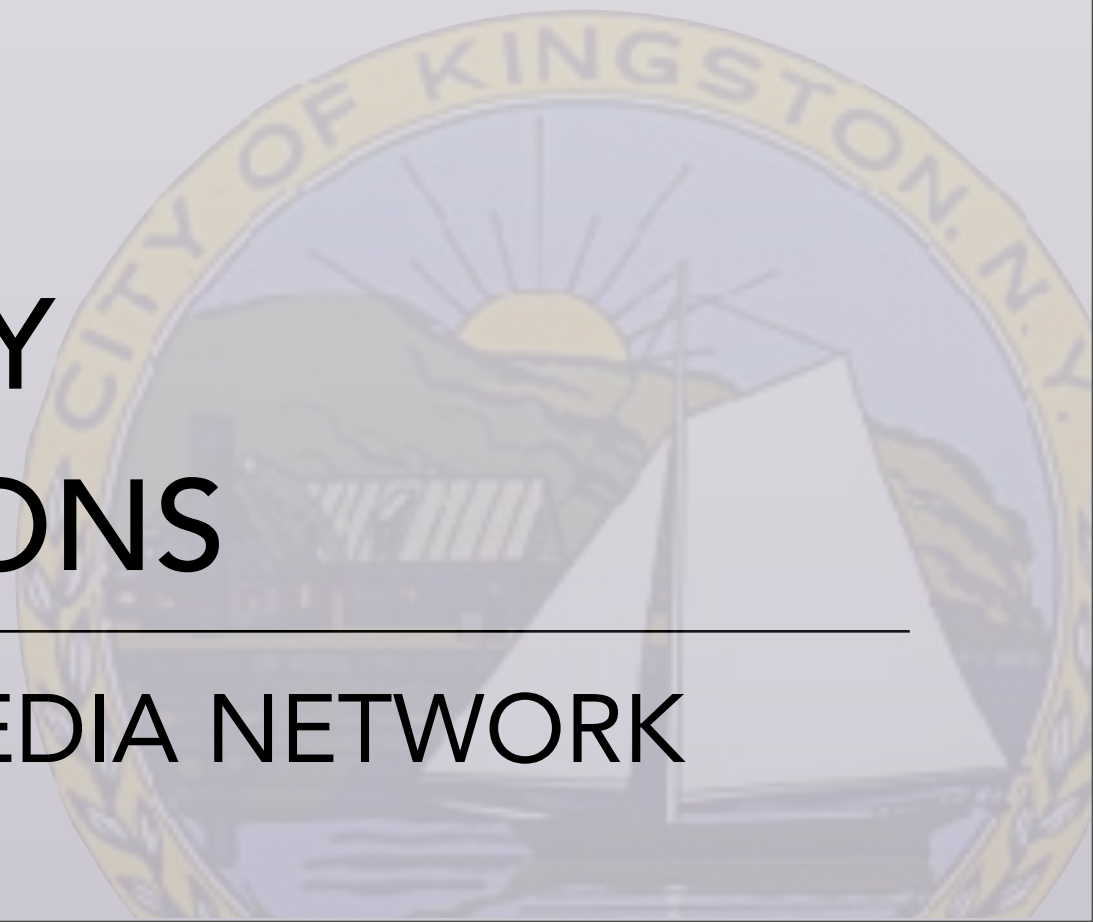
WE ARE ALL IN THIS TOGETHER!

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COMMUNITY ADVOCACY DIGITAL COMMUNICATIONS

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WHY IS COMMUNITY SO IMPORTANT?

**KINGSTON'S DIGITAL ROADMAP
TO THE MODEL CITY**

STATE OF THE CITY - 2013

“Restructuring our government over the past year has been reinvented - there is a more efficient use of stakeholders’ tax dollars to address the daunting, and at times, very complex Quality of Life issues festering in our city so we can attract new residents, successful businesses, professionals and tourists to our community.”

Shayne Gallo
State of the City, 2013
Kingston, NY

STATE OF THE CITY - 2013

“in order for our city to actualize itself as a model city, there must be a public/private partnership made of stakeholders such as: residents, businesses, professionals, seniors, children, veterans, clergy and faith-based community leaders, not-for-profits, volunteer groups, schools, citizen groups and our county, state and federal representatives”

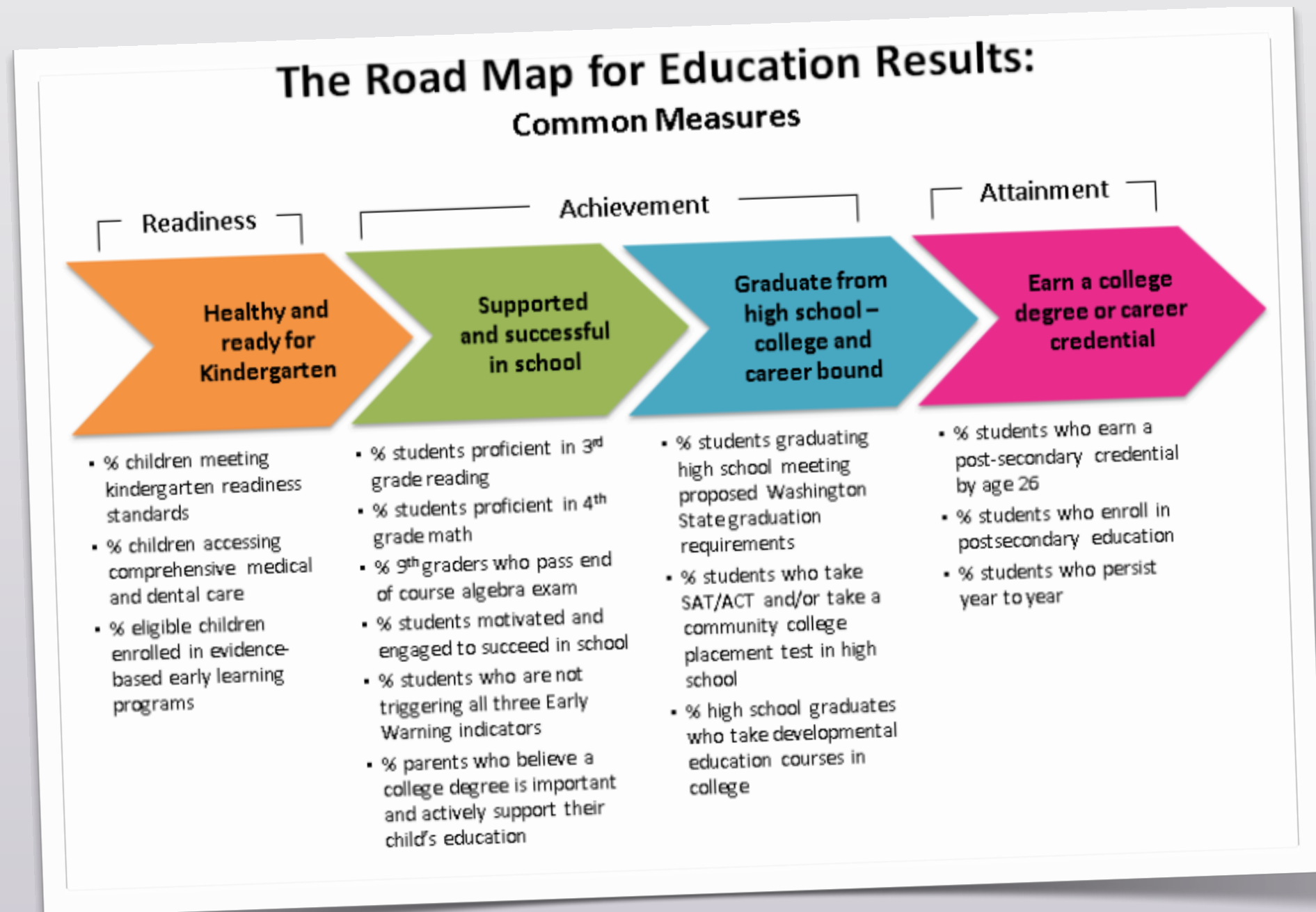
Shayne Gallo
State of the City, 2013
Kingston, NY



**NOT THIS TYPE
OF ROADMAP!**

**KINGSTON'S DIGITAL ROADMAP
TO THE MODEL CITY**

THIS TYPE OF ROADMAP!



WHAT IS DIGITAL?



OUTCOMES OF A DIGITAL ROADMAP

- ◆ City Marketing = Community Growth
- ◆ Community Support & Volunteerism
- ◆ Accountability, Transparency, Trust
- ◆ Tax Revenue & City Services Increase
- ◆ Kingston Becomes a Model City

WHAT IS ON OUR DIGITAL ROADMAP?

- ◆ Economic Development
- ◆ Cultural Tourism
- ◆ Public Safety
- ◆ Open Government
- ◆ Quality of Life



ECONOMIC DEVELOPMENT

- ◆ Applied Sciences, engineering, and medical arts campuses
- ◆ Mentoring Programs & Internships
- ◆ Digital Incubator & Junior Dev League
- ◆ Support Progressive Businesses
- ◆ New Business Growth

CULTURAL TOURISM

- ◆ Citywide Celebrations & Events
- ◆ Arts Advisory Board, Festival, Museum
- ◆ Partnership with Bard College
- ◆ Visitors Guide
- ◆ Marketing, Publicity, Social



PUBLIC SAFETY

- ◆ SMS Groups for Kingston Urgent Alerts
- ◆ Mid-Town Police Station
- ◆ Foot Patrols & Bike Patrols
- ◆ Community Policing - Social Watch
- ◆ Youth Bureau



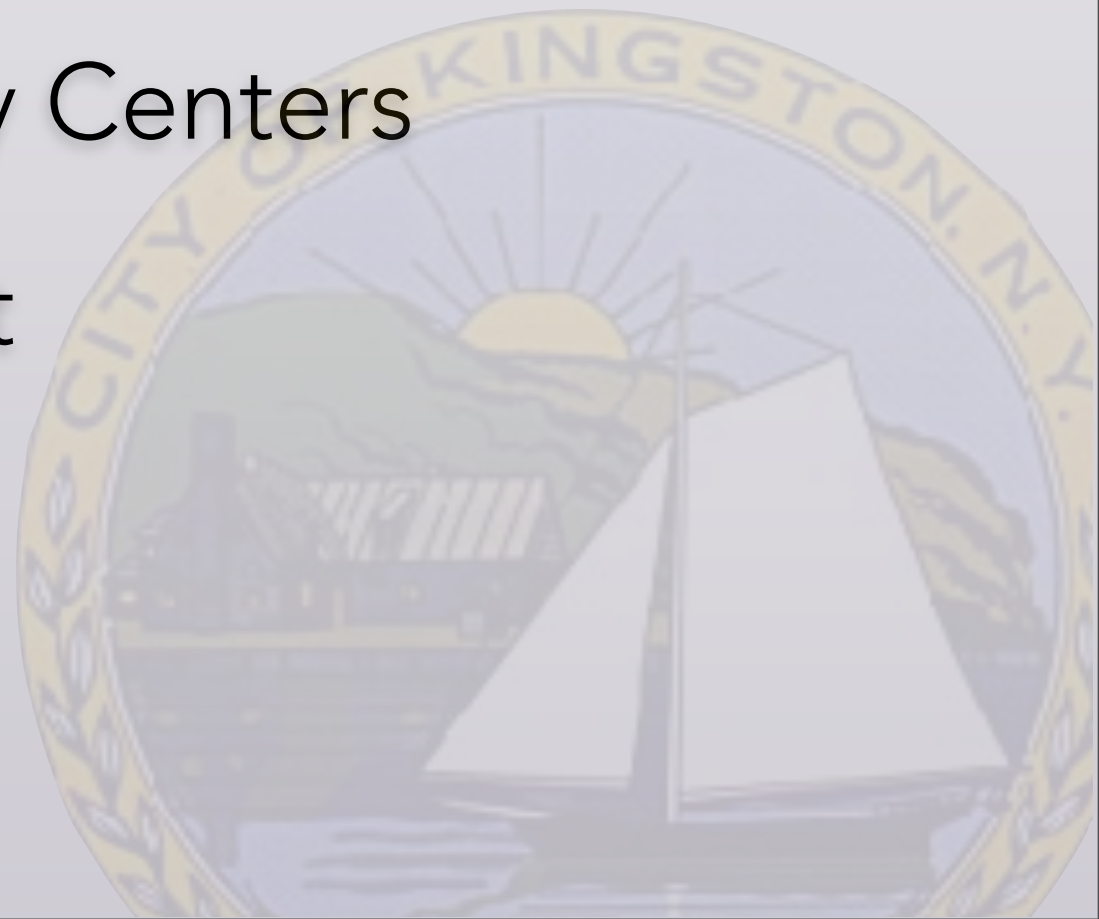
OPEN GOVERNMENT

- ◆ Roadmap Progress Reports
- ◆ Visibility on City Initiatives & Progress
- ◆ Video & Meeting Minutes Online
- ◆ Meaningful Budgets



QUALITY OF LIFE

- ◆ Farmer's Market
- ◆ Kingston Land Trust
- ◆ Free Community Technology Centers
- ◆ Code & Zoning Enforcement
- ◆ Quality of Life Task Force





THANK YOU

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